Roswell Rotary Club

Roswell HTML Template

MAY 13, 2026

President's Message



A Story Worth Traveling For

Steve Jobs once said, *“The most powerful person in the world is the storyteller.”*

More than a century ago, two brothers in France faced a problem. André and Édouard Michelin had built a tire company, but hardly anyone was driving. In fact, in 1900, there were fewer than 3,000 automobiles in all of France. So the Michelin brothers came up with a brilliant idea. They created a small red guidebook filled with maps, hotels, mechanics, gas stations, and eventually restaurants worth traveling to visit. Their hope was simple: if people had a reason to leave the city and explore the countryside, they would drive more. If they drove more, they would wear out tires. And if they wore out tires, Michelin would sell more tires.

What began as a marketing idea eventually became the world famous Michelin Guide and the gold standard for restaurants across the globe. But at its core, it was never really about food. It was about storytelling. They created a narrative so compelling that people were willing to travel for it.

That got me thinking about Roswell Rotary, and honestly convicted me with a simple question: Are we telling our story well enough? Are we telling it often enough? Loud enough for people to hear? I’m afraid sometimes we are not. Every week, Rotarians around the world feed the hungry, mentor students, eradicate polio, support first responders, build homes, fund scholarships, and quietly change lives. Those things matter deeply. But how are we telling that story? Because the truth is, our stories matter.

To that end, have you invited someone to a meeting lately? And if you did, what did you say?

Did you say, “It’s the best fried chicken in Roswell?”

MEETINGS

May is Youth Service Month

5/14	Kelvin King
5/21	Memorial Day Meeting
5/28	Consumer Reporter Dale Cardwell - When Business Meets the 4 Way Test
6/4	Scott Bagwill
6/11	Chris Hardman - Georgia Hotel + Lodging CEO
6/25	Trummie Lee's Wrap Up Meeting
7/2	NO MEETING - 4TH of July Holiday Week
7/9	President Leslie Bassett's Vision and Welcome Meeting

EVENTS

5/16	Walk w a Doc featuring Podiatrist Dr Paris Payton
5/25	Memorial Day Event
6/25	President Leslie Installation Party
9/14	Annual Golf, Tennis + Pickleball Tournament
10/18	Gold N Grass Farms / First Responders Farm Day

BIRTHDAYS

5/14	Donald Howard
5/15	Marc Kittrell
5/15	Theresa Johnson
5/16	R. Canata
5/17	Leslie Bassett
5/19	Lee Dodson
5/20	John Gordon
5/21	James Rains
5/22	Gabriel Prado
5/24	John Carruth
5/24	Elwyn Gaissert
5/25	Taylor Schmidt

Or “It’s where the leaders of Roswell gather?”

Or “It’s a service organization doing good in the community?”

Or maybe “Robert Gordon Owens is a member of our club?”

Those things may all be true. However, I want you to think about your elevator speech for Roswell Rotary?

Do you talk about the lives we help save through our PolioPlus efforts? Do you mention standing beside Dave in the fight against human trafficking? Do you talk about our continued commitment to veterans, active military, and first responders? Do you mention the quieter acts of service that nobody sees, like a few Roswell Rotarians coming together to make sure a family in need has enough money in a child’s lunch account at Roswell High School so that kid does not have to worry about skipping lunch at school?

See, the message matters. The words matter.

And if you do not know your “why,” then you are missing something important. It does not make you less of a Rotarian, but it absolutely makes you less effective. People join Rotary because they hear stories about strangers rallying around a family in need. They join because they see the joy on a first responder’s child’s face at Farm Day. They join because they feel purpose, connection, and friendship..

The Michelin brothers understood that people are willing to go somewhere when they believe something meaningful is waiting for them there. As Rotarians, we should never exaggerate or create false narratives about what we do. Authenticity matters. Integrity matters. But we also cannot afford to undersell the impact of this organization. Too often, we communicate the facts of Rotary when we should be telling the story of Rotary.

Rotary is filled with incredible stories. I challenge you to take a minute today and think about your own “why.” Why are you here? Why does Rotary matter to you? Tell that story because somewhere in our community is someone searching for purpose, friendship, and/or simply a way to make a difference. And they may never find Rotary unless we give them a reason to take the journey. That is what great storytelling does.

And Rotary, at its very best, is a story worth traveling for.....

Sic Vos Non Vobis

Trummie Lee Patrick III

Welcoming Kelvin King to Our May 14 Meeting

6/1	Albert Mazzeo
6/2	Sam Lane
6/3	David Houck
6/6	Brian Fennie
6/7	John Wolfe
6/7	Jay Pickett

YEARS OF SERVICE

5/20	Peter Korman (2)
5/23	Bruce Smith (30)
5/23	Ken Vaughn (1)
5/31	Michael Curling (8)
6/2	Lori Allen (9)
6/10	Gabriel Prado (4)

ROTARY ONLINE

https://roswellrotary.club
https://rotary6900.org/
https://rotary.org/

ROTARY CLUB OF ROSWELL

Thursdays, 12:15 pm
Roswell Area Park
Bill Johnson Community Activity Building
10495 Woodstock Road
Roswell, GA 30075

SOCIAL MEDIA

LEADERSHIP

President	Trummie Patrick, III
President-Elect	Leslie Bassett
Immediate PP	Nancy Alterman
Treasurer	Mike Agurkis
Secretary	Katie Anderson
Membership	Courtney Lott

SPEAKER SPOTLIGHT



Date : Thursday, May 14, 2026
Time: 12:15
Location: Roswell Area Park
Bill Johnson Community Activity Building
10495 Woodstock Road
Roswell, GA 30075

Our club is pleased to welcome **Kelvin King** as our speaker for the May 14th meeting. King, who is running for Georgia Secretary of State in the 2026 elections, brings a background that includes military service, business leadership, and community involvement. He has stated that his campaign is driven by a belief that “it’s about restoring trust in a system that should be the gold standard of this representative republic.”

Born in Macon and raised in Mableton, King grew up in a single-parent household after his mother, Janet, made the difficult decision to leave an abusive marriage while still a teenager. King often credits the values instilled by his mother and grandmother with guiding him through early challenges and opening the door to future opportunities. Those values helped him earn an appointment to the United States Air Force Academy, where he was an All-Conference football player.

After graduating from the Academy, King served five years in the U.S. Air Force as a Contracting Officer, attaining the rank of Captain. When his military service concluded, he returned to Georgia and transitioned into the private sector, working in procurement and business development. He later became General Manager of an international construction firm, earning recognition including ENR

Magazine's Top 20 Under 40 and his company's Manager of the Year award.

With several years of experience and savings set aside, King founded Osprey Management, a construction firm that has twice been named the fastest-growing business by the *Atlanta Business Chronicle*.

King and his wife, Janelle, are active in Georgia's civic and political landscape. Janelle serves as a panelist and commentator on Fox 5 Atlanta's *The Georgia Gang*, and together they founded Speak Georgia, a 501(c)(3) organization focused on community education and access to subject-matter experts. The two of them have been entrenched in Georgia politics as leading conservative activists and are passionate about spreading the Republican message throughout the minority community. The Kings are members of the Church of the Apostles and enjoy hosting cookouts with friends. King is also a proud father to Christian King, a fellow Air Force veteran, and father-in-law to Christian's wife, Tiffanni.

We look forward to hearing Kelvin King share insights from his experiences in military service, business leadership, and community engagement.

Save Date Mon May 25

Memorial Day Celebration



The 27th award winning Roswell Remembers Memorial Day Ceremony is scheduled for Monday, May 25th at 11:00 A.M. at Roswell City Hall, 38 Hill Street.

The grounds open at 10:00 a.m. with music by the Roswell New Horizons Band, followed by a moving program featuring a highly decorated guest speaker, the Presentation of Colors, Honor Guard display, National Anthem, Pledge of Allegiance, POW/MIA tribute, and laying of the wreath.

A BBQ lunch will be available for purchase on-site following the ceremony.

Contact Past President Dave Young, Committee Chair at **nfultonpt@juno.com** with questions. This is a great opportunity for ALL Roswell Rotarians to serve those who gave the ultimate sacrifice for the freedoms we enjoy today. **Donations may be made via billing to your club account, check, or credit card. The deadline to donate is Thursday, 14th to be listed as an in-kind sponsor in our program.**

Nancy Alterman at n**ancyhalterman8@gmail.com** or 404-509-1700 will be taking names of volunteers every Thursday at Rotary.

Special thanks to our 2026 Hometown Hero Sponsors for their generous support. Jim & Sherry Broadway, Gunnison Tree Service, Robert W Hagan W.S. Nielsen, Carl Black GMC Roswell, Slopes BBQ, and Wellstar Health System.

Click Here for more information on the 27th Annual Roswell Remembers Memorial Day Ceremony.

Add To Calendar

Memorial Day

Volunteer!



Volunteers Needed for Memorial Day Service Project ??

Roswell Rotary is partnering with the City of Roswell for our annual Memorial Day event, and we need your help!

We're looking for volunteers on:

- **Sunday (8:00 AM – 12:00 PM) for setup**

Bonus: Pizza will be provided after the Sunday setup shift!

- **Monday shifts:**
- **8:00 AM – 12:00 PM**
- **10:00 AM – 2:00 PM**

This is a great opportunity to come together, serve our community, and honor those who gave their lives in service to our country.

To sign up or learn more, please contact **Nancy Alterman at 770-262-6300**. We'd love to have you join us for this meaningful tradition!

Free Headshots for Rotary Directory

If this is your directory picture



But this is what you look like today...



Maybe it's time for a new headshot!

Don't forget to have your picture taken on Thursday, May 7 or May 14. New members, this is the perfect time to get your first picture in the directory. And long-term members, let's get a picture that really looks like you today! And it's FREE!

Save the Date: June 25th

Installation Party Leslie Bassett



Join us on June 25th at Grana to celebrate the Installation of our President-Elect for 2026-27 Leslie Bassett!

Click Here for Invitation

Add To Calendar

Thomas Peace Award





Golf, Tennis, Pickleball Tournament

It's Back!!!!



The Tournament Chair for 2026, Frederick Levy, has come out of the gate STRONG! He is ready to get moving on the tournament!

Some words from the chair...

Good afternoon Team,

I hope this message finds you well and energized for another incredible year of service through Roswell Rotary.

I am honored to serve as the Chair for the 2026 Roswell Rotary Golf, Tennis & Pickleball Tournament, and I am excited to invite you to be part of what will be one of the most impactful events our club delivers this year.

This tournament is more than a day of golf, tennis, and pickleball. It is one of our club's largest fundraising efforts, supporting the charities and community programs that define who we are as Rotarians. Our goal this year is to build on the strong foundation of past tournaments and deliver an even greater level of excellence, organization, and community impact.

To make that happen, we are assembling a dedicated team of leaders and volunteers to help plan, coordinate, and execute this event successfully.

Today, we are launching our official Volunteer Sign-Up and Activating Birdease.

We are seeking Rotarians and community partners who are willing to step forward and serve in key roles such as:

• Sponsorship & Fundraising

• Food & Beverage

• Volunteer Coordination

• Registration & Check-In

• Communications & Marketing

• Golf, Tennis, and Pickleball Support

• Auction, Raffle, and Ball Drop

• Day-of Operations

Whether you are a seasoned Rotarian or a newer member looking to get involved, there is a place for you on this team.

What you can expect from me as Chair:

• Clear communication and direction

• A structured plan with defined roles and responsibilities

• Weekly progress check-ins leading up to the event

• Support and collaboration across all committees

• A commitment to making this experience rewarding and successful for everyone involved

What I ask from each volunteer:

• Take ownership of your role

• Communicate early and often

• Work collaboratively

• Help us deliver an exceptional experience for our sponsors, participants, and community

Event Details:

2026 Roswell Rotary Golf, Tennis & Pickleball Tournament

Monday, September 14, 2026

Country Club of Roswell

Please take a moment to review the available roles and sign up using the link below. If you have specific members that you want to fill specific roles. Please be sure to send the link so those slots can be filled.

Sign Up Here:

Your willingness to serve is what makes this club strong. Together, we will create an event that not only raises critical funds but also reflects the professionalism, teamwork, and spirit of service that defines Roswell Rotary.

Thank you in advance for stepping forward and being part of this mission.

With appreciation,

Frederick J. Levy II

Tournament Chair

2026 Roswell Rotary Golf, Tennis & Pickleball Tournament

Roswell Rotary Club

Phone: (770) 843-8506

Email: fjlevy@gmail.com

"Service Above Self"

Upcoming Roswell Rotary Events

Save the Date: Find Your Spot and Help Us to Unite for GOOD



Memorial Day Roswell

Monday May 25 grounds open 10 am
Roswell City hall
Add To Calendar

Leslie Installation Party
Thursday, June 25 6pm - 9pm Time TBD
Add To Calendar

2026 Golf, Tennis, Pickleball Tournament
Monday, Sept. 14
Add To Calendar

Last Week at Roswell Rotary

Last Week at Roswell Rotary

Georgia Supreme Court Justice Charlie Bethel



We will miss you, Louise Nielsen!



Hero of the Month







Rick Meer

Toolbox







Have a great trip to Africa! See you in eight weeks.

The Winner!!!!





North Fulton Rotary Club
Day of Peace Breakfast





