Roswell HTML Template

MAY 14, 2019

President's Message

Love Me Some Millennials!

FACT: Millennials are defined as people born between 1981 and 1996.

FACT: Millennials make up **35% of today's workforce**.

SOON TO BE FACT: Millennials will make up **75% of the workforce by 2030** (only 10 years from now!).

FACT: Millennials are important to your business both as leaders, employees and consumers.

MYTH: Millennials are entitled, lazy, spoiled, self-absorbed and disloyal employees.

Chris Tuff, this week's speaker, shares key insights in successfully working with millennials. I just finished reading his amazing and well written book, "The Millennial Whisperer: The Practical, Profit-Focused Playbook for Working With and Motivating the World's Largest Generation" and I couldn't put it down! It is based on significant research and Chris' personal experiences leading a highly successful team of millennials at 22squared. Chris will challenge what you think you know about working with millennials and share important ways to empower your millennial team members and put them in a position to do their best work.

This may be the Roswell Rotary program that *most* impacts your business and personal relationships this year. Don't miss it!

President Becky

This Week's Speaker

Chris Tuff is the national bestselling author of *The Millennial Whisperer*, which was released in February 2019 and quickly became the #2 bestselling book at Barnes & Noble. His dynamic approach to attracting and motivating the next generation in the workplace has had him featured in Forbes, Fast Company, Fox TV, Cheddar News, and more.

MEETINGS

May is Youth Service Month

5/16	Christopher Tuff - The Millennial Whisperer: The profit focused-playbook for working with and motivating the world's largest generation
5/23	Memorial Day Program
5/30	Gretchen Corbin - President and CEO of Georgia Lottery Corporation
6/6	Ben Mathes - Rivers of the World Experiences
6/13	Judge Elizabeth Gobeil - From George Washington to Pop Culture: What to do (and Not do) to Bridge Differences in a Divisive World
6/20	Roswell Rotary Year End Awards
6/27	NO MEETING TODAY! Installation Party at Gate City at 6:30!
7/4	NO MEETING TODAY! Meet us at Publix for 4th of July Celebration!

EVENTS

5/14	Rotary Means Business - North Fulton
5/16	Paul Harris Presentations
5/16	Alive in Roswell
5/30	Past President's Dinner
6/5	Hump Day
6/5	Hump Day - C&S Chowder House
6/11	Rotary Means Business - North Fulton
6/20	Alive in Roswell

BIRTHDAYS

5/14	Donald Howard
5/15	Michele Johnson
5/16	R. Dennis Canata
5/17	Leslie Bassett

Chris is also a partner at 22squared, a full-service advertising agency based out of Atlanta, GA where he oversees content marketing and partnerships as well as the employee engagement consulting division. Chris has held many different roles over the 10 yrs he's been there and now focuses his time building new offerings and motivating the Millennial generation in the workplace.

Chris was one of the first marketers to work directly with Facebook in 2005, and is now one of the foremost thought leaders in the digital space. Always on top of emerging trends, he oversees all content marketing and helps push to get our existing clients access to first-to-market ad products and offerings. He's responsible for partnership development with technology and media companies like Twitter, Google, Facebook, and beyond.

Social Channels:

Instagram: @tuff22

Twitter: @christuff

Website: https://www.themillennialwhisperer.com/

New Member Spotlight: Kyle Woods

A graduate of the University of Georgia and Emory Law School, Kyle Woods has been practicing law in the Atlanta area for over 30 years. After learning the ropes of his profession at several regional law firms, Kyle launched his own law practice in 1994. Over the next 17 years, he advised and represented clients in commercial, business, real estate, and financial restructuring legal matters, including both trial and transactional work. He has served as outside general counsel to numerous local and regional businesses—in some cases from start up through initial public offering and beyond. In 2010, Kyle was recruited to join the Atlanta office of multinational law firm Greenberg Traurig. During his 8 years at Greenberg Traurig, Kyle represented institutional lenders, private equity firms, and other creditors in workout, loan enforcement, and financial restructuring matters, as well as serving as lead trial attorney representing principal parties in complex commercial bankruptcy cases of national scope before courts ranging from Delaware to Houston.

Kyle recently decided to return to his own law practice and to focus more time and energy on giving back to and being involved

5/19	Lee Dodson
5/20	John Gordon
5/21	James Rains
5/22	Gabriel Prado
5/24	John Carruth
5/24	Elwyn Gaissert
5/25	Taylor Schmidt
6/1	Albert Mazzeo
6/2	Sue Royappa
6/2	Sam Lane
6/3	David Houck
6/6	Brian Fennie
6/7	Jay Pickett
6/7	John Wolfe

YEARS OF SERVICE

5/23	Bruce Smith (23)
5/31	Michael Curling (1)
6/2	Lori Allen (2)

ROTARY ONLINE

https://roswellrotary.club
https://rotary6900.org/
https://rotary.org/

ROTARY CLUB OF ROSWELL

Thursdays, 12:15 pm
Roswell Area Park
Bill Johnson Community Activity Building
10495 Woodstock Road
Roswell, GA 30075

SOCIAL MEDIA

LEADERSHIP

President	Becky Stone
President-Elect	Gordon Owens
Immediate PP	Lisa Carlisle
Treasurer	Terry Taylor

in his local community of Roswell, Georgia, where he has resided since 1994. His law practice will be based in Roswell and will focus on serving local and regional businesses, as well as individuals and families. He will provide a broad range of legal representation and counseling services, including, without limitation, business, commercial, and financial matters, as well as estate planning. Kyleand his wife, Ginger, live along the Chattahoochee River near Island Ford, where, among other things, he enjoys kayaking and other outdoor recreational activities. He is excited about joining Roswell Rotary and the opportunities the club offers for fellowship and service .

Treasurer	Gordon Owens
Secretary	Lynne Lindsay
Public Image	Karen Schwank

Family of Rotary Event

CHEER ON THE ATLANTA BRAVES WITH YOUR DISTRICT 6900 FAMILY

Friday May 17th will be a “Family of Rotary” day at the ballpark with the Atlanta Braves!! Just $20 gets you in the game with a drink and a hot dog!!

CLICK HERE TO CHEER ON THE BRAVES!

2020 DISTRICT CONFERENCE

SPECIAL PRICE ENDS MAY 18!

The Rotary 2020 District Conference at the beautiful, beachfront Jekyll Island Conference Center will be here before you know it and, for a limited time, you can register for more fun and Rotary fellowship at a SPECIAL EARLY-BIRD rate! This rate of $220 per Rotarian or $395 for a Rotarian AND their spouse/partner is available only until May 18. Don’t miss your chance to have fun at the beach with your Family of Rotary!

Click Here to Register today!

You will want to be part of the FUN next year!

Get More Business

Advertise In The Directory

As the new Rotary year approaches, it is time to update our club directory before the next edition goes to print. Please make sure your personal information is up to date. You can update this yourself on our club website or stop by and see Darlene at one of our next meetings.

The directory is a great opportunity to advertise your business to our club membership. If you have run an ad in previous years, expect a call from Mickey Deaton asking you to run an ad again this year.

AD PRICING:

- $250 - 1/3 Page (2.5"h x 3.375"w)
- $500 - 2/3 Page (5.25"h x 3.375"w)
- $750 - Full Page (8"h x 3.375"w)

Want More Exposure?

Get higher visibility by having your ad on the inside or back cover. Pricing for these limited and high traffic ad placements is simple, it is double the normal price listed above.

Thank you for advertising in the directory and doing business with fellow Rotarians!

2019-20 Roswell Rotary Directory

Get A Free Head Shot

Does your headshot look like this?

Now is your chance to get a new one at no cost to you. David Bourne and Michael Gould have offered their services to take new headshots for our members before and after our weekly meetings from ***May 16 through June 6***.

Dress for success and plan to come a few minutes early or stay for a few minutes after our meeting to have them take your new headshot. These will get added to our club website and make their way into the 2019-20 club directory.

Dates for Service Above Self (and a good bit of fun)

Opportunities for your participation:

5/14, Tue: Rotary Means Business - North Fulton B2B networking for Rotarians, https://rotary6900.org/v2/page/484

5/16, Thu: Alive in Roswell (3rd Thursday evening (5-9PM) through October, Hagan Center)

5/17, Fri: Family of Rotary Braves Game

5/27, Mon: Memorial Day: Roswell Remembers

6/05, Wed: Hump Day (TBD)

6/11, Tue: Rotary Means Business - North Fulton B2B networking for Rotarians, https://rotary6900.org/v2/page/484

6/27, Thu: Installation Party

9/09, Mon: 41st Annual Aubrey Greenway Golf Tournament

It's even more fun with your friends and that starts with inviting your friends to a meeting, service project or social event. Bringing a guest presents 2 opportunities for "service." First is the goodwill that comes from introducing a guest to members of our club, to our club projects AND hearing our speakers. The second is growing our Roswell Rotary family.
Please look for opportunities to share Rotary with your friends.
"***The more you give, the more you get.***" ***Author unknown.***

Last Week at Rotary