

THE ROTARY FOUR-WAY TEST
Of the things we think, say, or do...
Is it the TRUTH? Is it FAIR to all concerned?
Will it build GOODWILL and BETTER
FRIENDSHIPS? Will it be BENEFICIAL
to all concerned?

Wednesdays @ Jonesboro's Red Lobster - September 24, 2014

INTERNATIONAL DIRECTOR TALKS OF SENSE OF BELONGING AND PURPOSE



Addressing Rotary's past, present, and what he hopes to see in the future, Rotary International Director Robert Hall, recently addressed the Noontime Rotary Club of Clayton County.

"Rotary has truly made a difference in my life," explained Hall, who is one of only 17 individuals worldwide who hold an, "International Director," post. "Many people look at Rotary as a service organization with members. I believe we are an organization of members who do service - great service in our communities, our states, our country, and around the globe."

After briefly outlining Rotary's organizational structure, International Director Hall urged Rotary Clubs to look

Rotary International Director Robert Hall Addresses Noontime Rotary Club

at what they do well and expand on that strength.

"My company, used to hold 'loss reviews,' and it is important to analysis how you can improve and do better. However, when we started to institute 'win reviews,' and applauding the various tasks that we were performing exceptionally well... that is when positive movement forward became a consistent part of our environment. The same is true for Rotary Clubs."

Hall said that, "The club level is where the work is done. We cannot make any real change if our membership is not out doing what they do best... getting involved in the community."

Calling for clubs to expand their efforts with visible events like *Rotary Day*, and *Rotary Has Heart*, Hall said, "Look at what your club is presently doing - and having fun with - and then put a little extra push into that effort. Most importantly, tell everyone in your community what you are going to do, let them know you are presently conducting the event, and then let them know how much you enjoyed participating in that Rotary function."

On the topic of membership, the International Director said that, "Each club promotes a sense of belonging and purpose. If you do not feel welcome, you are not going to stay. With a sense of belonging, then you can look for opportunities where there is purpose expressed through helping others. If you don't stay, you can't create and sustain that 'sense of belonging and purpose,' which is key to increasing membership."

Hall is currently a member of the Rotary Club of Dunwoody, where he served as president, and an honorary member of the Rotary Club of Atlanta. Robert and his wife Charlene are Paul Harris Fellows and Major Donors. Robert is a Rotary Foundation Benefactor, a Bequest Society member and a Georgia Rotary Student Program Will Watt Fellow.



Photos by
Nick Roberts

Congratulations to D.J. Fulton (far right) and the numerous volunteers and sponsors who made the Annual Golf Tournament of the Rotary Clubs of Lake Spivey and Clayton County a smashing success. From glorious sunshine to good people playing great golf, it was a perfect day at the Lake Spivey Golf Club in Jonesboro.

ROTARY GOLF OUTING RULED SMASHING SUCCESS



SEPTEMBER IS NEW GENERATIONS MONTH
When you invest in young people, you invest in Rotary's future!